

Think Big,
Scale Smart.

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SKAYLBIX.

SKAYLBIX SOLUTIONS PVT LTD.

SKAYLBIX FRANCHISE PLAN

Collaborate with SKAYLBIX - Powerful Business Opportunity in Rapidly Growing: WOMEN-FOCUSED FASHION & LIFESTYLE MARKET

**No Franchise Fee | Investment from Just ₹10,00,000 |
100% in Stock | Full Marketing Support in your region**

Without paying any franchise or royalty fees, build a profitable retail business in one of India's fastest-growing industries:

WOMEN-CENTRIC FASHION AND LIFESTYLE.

What We're Offering:

- **No franchise fee / No royalty** — your money goes straight into sellable stock.
- **Marketing-first model** — Skaylbix runs regional digital ads, PR & influencer campaigns so you get **footfalls from Day 1**.
- **Flexible interiors** — you choose local vendors; we provide brand layout & merchandising guidance.
- **Aligned incentives** — Skaylbix will also earn only on success: **25% of NET profit**. So both parties will build business together.
- **Scalable** — Start with Silver (single brand), scale to Gold (multi-brand) or Platinum (flagship).

You may choose to collaborate in any *one* brand store or create a **multi-brand experience store** tailored entirely for the **modern woman**; a curated space that offers **Luxurious Fine jewelry, Modest fashion, and Ethnic wear** under one roof.



MEOWX

CSREENA
Studio

Resham
Bagh



MEOWX

MeowX Jewels – Affordable Luxury Jewelry

ABOUT MEOWX:

MeowX Jewels is an online, fast-growing affordable luxury jewelry brand that designs elegant pieces for the modern woman. Our collections range from trendy international styles to traditional Indian designs, suited for casual wear, workwear, festive, and gifting purposes.

Checkout out collections: www.meowxstore.com

Key Highlights:

- High-quality fashion jewelry, Real Pearl collections, Precious gemstones and artificial diamond pieces.
- Highly aesthetic packaging and presentation, perfect for retail counters and gifting season.
- Unique designer Pearls and Spiritual Stones jewelry.

Offline Business Opportunity:

- **NO FRANCHISE FEES.**
 - Small-space modular store model available.
 - Quick turnover due to fast-moving SKUs.
 - Strong margins due to direct manufacturing and brand-owned IP.
 - Digital Marketing Support. Specific to your store region.
 - Perfect add-on if you're in lifestyle, beauty, or women-focused retail.
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MEOWX JEWELS BRAND AESTHETICS





Cosreena Studios – Designer Modest Fashion

About the Brand:

Cosreena Studios is a designer label specializing in *modest wear*, uniquely blending the **Western trends and Middle Eastern elegance** with Modest comfort sensibilities. Cosreena fills a long-standing gap in the Indian fashion landscape where trendy, modest clothing was missing.

Checkout our collections: www.cosreena.com

Key Highlights:

- Specializes in Abayas, Long dresses, Modest co-ords, Scarves, and hijab fashion.
- Strong social media and content marketing team ensuring high engagement.
- Co-Founder herself a Hijabi influencer with good face value in modest fashion industry.
- Caters to urban millennials, working women, students, and modesty-driven fashion lovers.

Offline Business Opportunity:

- High demand in Muslim-dominant localities.
 - Ideal for compact store models with high visual appeal.
 - A growing niche that allows a partner to tap into both fashion and purpose-driven apparel.
 - Option to expand into international markets in GCC, Malaysia, and UK with SKAYLBIX marketing strategy support.
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COSREENA BRAND AESTHETICS





ReshamBagh – Legacy Indian Ethnic Handwork

About the Brand:

ReshamBagh is a premium Indian ethnic label reviving **heritage handwork** like **Zardozi, Dabka, Shadow work, and Mukesh** in luxurious festive and bridal outfits. The brand has earned a solid reputation with walk-in clientele in **Aminabad, Lucknow** and online customers **across the globe**.

Checkout out collections: <https://www.instagram.com/reshambagh.shop/>

Key Highlights:

- In-house production of luxury ethnicwear handcrafted by seasoned artisans.
- Each piece reflects cultural heritage, making it ideal for weddings, festive purchases, and NRIs.
- Strong social media presence, especially among Indian diaspora.
- Recognized for quality and exclusivity, not mass market.

Offline Business Opportunity:

- Perfect for premium retail locations or destination stores.
 - Ideal for NRI hubs or cities with high wedding/festive footfall.
 - High ticket sizes ensure significant ROI on even low-volume sales.
 - SKAYLBIX will support international expansion in UAE, UK, and North America.
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Aminabad, Lucknow Store:



Artisans with 40+ years of experience working at Resham Bagh manufacturing unit.

Capable of delivering finest detailed handwork of Zardozi, Dabka, Shadow work and many more.

Can also do Zardozi work in **REAL GOLD.**

RESHAMBAGH BRAND AESTHETICS



Combined Retail Opportunity: **A WOMEN-CENTRIC CONCEPT STORE**

We invite you to:

- Open a **multi-brand store** under one roof with a shared aesthetic.
- Or choose **individual franchises** depending on local demand.

What makes this opportunity uniquely powerful is the **complementary nature** of all three brands. Each targeting the **female customer**, yet offering diverse product categories and **NO FRANCHISE FEE** for early stage partners.

We provide:

- End-to-end support in **products inventory, digital marketing** specially for your store, and **inventory planning**.
- Exclusive territorial rights for selected partners.
- Flexible investment models with solid ROI.

OUTLETS IMAGINED IN NEXT 3 YEARS **MEOWX JEWELS**



COSREENA STUDIO



RESHAMBAGH



FRANCHISE MODELS

TIER SUMMARY (WHAT EACH TIER IS)

SILVER :

- Single-brand store (entry).
- Inventory ₹10,00,000.
- Store ~350–500 sq.ft.
- Interiors (franchisee) ~₹2–4L.

GOLD :

- Multi-brand experience.
- Inventory ₹25–30L (split across brands).
- Store ~800–1,200 sq.ft.
- Interiors ~₹6–8L.

PLATINUM :

- Flagship premium.
- Inventory ₹40L and above (premium mixes, bridal collections).
- Store 1,500–2,500 sq.ft.
- Interiors ~₹12–15L.

● SILVER FRANCHISE

Ideal for first-time entrepreneurs or retailers entering women-focused categories.

Single Brand Store

Investment: ₹10,00,000 (Inventory Only) | **Suggestive Size:** 100 - 200 sq. ft.

Choose one brand:

- MeowX Jewels (jewelry)
- Cosreena Studios (modest fashion)
- ReshamBagh (luxury handwork suits)

What You Get:

- Inventory worth ₹10,00,000 fully stocked at launch.
- Exclusive single-brand rights in your city/area.
- Skylbix-run digital marketing campaigns for your city from Day 1.
- Full branding & staff training support.
- Interiors managed by franchise owner (₹2–4 lakhs estimated).

QUICK NUMBERS (PER BRAND)

(Inventory = ₹10,00,000; Interiors assumed ₹3,00,000):

Brand	Markup (avg)	Rotations/yr	Annual Revenue (3)	Franchisee Net Profit (3)	Payback (incl. interiors)
MeowX Jewels	3.5x	3	₹1,05,00,000	₹39,37,500	(≈4 months)
MeowX Jewels	3.5x	4	₹1,40,00,000	₹52,50,000	(≈3 months)
Cosreena Studios	2.3x	3	₹69,00,000	₹20,47,500	(≈7–8 months)
Cosreena Studios	2.3x	4	₹92,00,000	₹27,37,500	(≈5–6 months)
ReshamBagh (example mix)	2.0x (avg)	3	₹48,30,000	₹9,60,750	~1.35 yrs
ReshamBagh (example mix)	2.0x (avg)	4	₹64,40,000	₹12,81,000	~1.02 yrs

ReshamBagh — Silver inventory example (exact breakdown used)

Base items (cost to franchisee):

- Gala Daman — 100 pcs — ₹2,00,000 → sell price avg ₹3,500 each
- Designer Chiffon — 100 pcs — ₹4,00,000 → sell price avg ₹7,100 each
- Organza — 50 pcs — ₹1,50,000 → sell price avg ₹5,000 each
- Gharara / Sharara — 26 pcs — ₹1,50,000 → sell price assumed = 2x cost/unit
- Mannequins / basic fixtures — 4 mannequins (~₹2,500 each) included in the initial setup cost.

Totals used for the example:

- Inventory paid by franchisee = ₹10,00,000
- Revenue per rotation (average sell price mix) ≈ ₹16,10,000
- Gross profit per rotation ≈ ₹6,10,000
- Annual (3 rotations): franchisee net profit ≈ ₹9,60,750 → payback ≈ 1.35 years
Annual (4 rotations): franchisee net profit ≈ ₹12,81,000 → payback ≈ 1.02 years
- (We used OPEX ≈ 30% of gross profit and applied Skaylbix 25% NET-profit share in these calculations.)

● **GOLD (MULTI-BRAND STORE)** — example mix & returns

Multi-Brand Experience Store

Investment: ₹25–30 lakhs (Inventory Only) | **Size:** 800–1,200 sq. ft.

Bring all three brands under one roof:

- MeowX Jewels
- ReshamBagh
- Cosreena Studios

What You Get:

- Balanced inventory across all 3 brands.
- Multi-brand positioning = wider female customer base.
- Digital campaigns + influencer tie-ups + press/news coverage.
- Seasonal campaign designs by Skaylbix.
- Interiors managed by you (₹6–8 lakhs estimated).

Creates a one-stop women's fashion destination.

ROI SHEET:

Inventory split example (₹30,00,000 total):

ReshamBagh: ₹12,00,000 | **MeowX:** ₹10,00,000 | **Cosreena:** ₹8,00,000
Interiors (franchisee): ~₹7,00,000

Per-rotation gross profit (combined): ~₹47.4 lakh

Annual (3 rotations) — franchisee net profit ≈ ₹74.65 lakh → payback ≈ (~6 months)

Annual (4 rotations) — franchisee net profit ≈ ₹99.54 lakh → payback ≈ (~4–5 months)

● PLATINUM (FLAGSHIP) — example mix & returns

Flagship & Premium Model

Investment: ₹40–50 lakhs (Inventory Only) | **Size:** 1,500–2,500 sq. ft.

Bring PREMIUM products of all three brands under one roof:

- MeowX Jewels
- ReshamBagh
- Cosreena Studios

What You Get:

- **MeowX Premium Line:** International designs, bridal jewelry.
- **ReshamBagh Expanded:** Suits, lehengas, gowns, ghararas.
- **Cosreena Studios Luxe:** High-fashion modest wear.
- First access to upcoming Skaylbix brands (bags, footwear, décor, etc.).
- Wide-scale launch coverage: press, PR, influencers.
- Exclusive city rights (no competing Platinum store).
- Interiors managed by you (₹12–15 lakhs estimated).

Be the flagship store in your city.

Inventory split example (₹45,00,000 total):

ROI SHEET:

Inventory split example (₹45,00,000 total):

ReshamBagh Premium: ₹18,00,000 | **MeowX Luxury:** ₹15,00,000 |

Cosreena luxe: ₹12,00,000

Interiors (franchisee): ~₹12,00,000 (showroom grade)

Per-rotation gross profit (combined): ~₹71.1 lakh

Annual (3 rotations) — franchisee net profit ≈ ₹1.12 Cr → payback ≈ (~6 months)

Annual (4 rotations) — franchisee net profit ≈ ₹1.49 Cr → payback ≈ (~4–5 months)

Key assumptions used in ROI & timelines

- Inventory rotations assumed: 3 rotations/year (conservative) and 4 rotations/year (optimistic).
- Operating expenses (rent, staff, utilities, local promos, store running) assumed at ~30% of gross profit (conservative). We can model other OPEX rates on request.
- Skylbix profit share: 25% of NET profit (after OPEX).
- Interiors & décor are borne by franchisee (estimates given per tier).
- Festive spikes (Eid, Holi, Diwali, wedding season) can substantially increase rotation frequency and accelerate payback.

With Skylbix, you aren't just opening a store – you're joining a **marketing-powered business ecosystem**. Whether you start small with Silver, scale with Gold, or dominate with Platinum, you'll have the **assurance of footfalls, brand strength, and profit-focused growth from Day 1**.

ABOUT FOUNDER:

A filmmaker turned advertising and branding expert, **Nabeel Firoz** brings over 14 years of experience in advertising, storytelling, and business growth.

Key Achievements:

- Directed 2 indie films, 2 web series, and over 100 corporate ads.
- Produced more than 500 TV and digital commercials for marquee brands such as Tanishq, Adani, Reliance, and JSW.
- Transformed over 500+ businesses into recognized, high-performing brands.

Expertise:

Profound insights into branding and marketing underpin Skaylbix's growth strategy, establishing him as an industry visionary and strategic growth leader.

Checkout some of work: www.anguthatake.com

Let's Connect:

We'd love to discuss this partnership in more detail and tailor a plan that suits your investment goals and market.

Warm regards,

Nabeel Firoz

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